



# DDA/Main Street Board Meeting

## AGENDA

Thursday, January 7, 2020 8:30 AM  
Downstairs Commissioners Conference Room

1. Meeting called to order: 8:37 a.m.
2. Approve Agenda- Motion made to approve agenda by Brentt Cody, seconded by Mickey Carroll, all approved
3. Financials
  - Savings- \$2,733.30
  - Facade- \$9,959.18
  - Operating- \$644.22
4. Old Business
  - a. Finalize and approve 2021 Work Plan
    - i. The work plan was reviewed and amended in some areas. Motion to approve the work plan with amendments made by Mickey Carroll, seconded by Lindsey Holt, all approved
  - b. Commitment Letters for 2021
    - i. All board members were asked to review commitments to the DDA and be sure they can uphold. If so, they were asked to sign. All board members have signed the commitment letter
5. New Business
  - a. DDA Sponsored events for 2021
    - i. There was discussion about whether the DDA wanted to take on Tacky Prom as an event.
    - ii. Some suggestions for DDA Fundraiser included Silent Disco, BBQ Cookoff, 50/50 Raffle, Tailgate Party, Cornhole Tournament
    - iii. There was a discussion about COVID and whether or not we should include any potential events on the calendar. It was decided that we would include the Cornhole Tournament, Scavenger Hunts, and BRAF and Christmas. If we decide to add something, we can.
  - b. Jay Reeder- Plans for Greenspace
    - i. Emily asked us to get together the minimum requirements for Jay to be complete with his portion of the greenspace. Mayor Borrow said he had the discussion with Jay last week. Brentt said he has surpassed his required financial commitment. Everyone agreed that the project should be altered based on the space and the topography. The board will get a list to Jay of his revised requirements by the end of day on Thursday, January 7. The DDA will discuss at February's meeting its requirements to finish the project.
  - c. SBDC- Business Incubator
    - i. Motion was made to table this discussion until February by Heath Barrett, seconded by Mickey Carroll, all approved
6. Next Regular Board Meeting: **February 4** at Connexion Church at 8:30 a.m.
7. Adjourn- 9:37 a.m.

Present: Emily Herrin, Heath Barrett, Mickey Carroll, Hope Murray, Lindsey Holt, Ashley Hatchett, Mickey Carroll, Jessie Owensby, Dee Anderson, Lindsey Fitzgerald  
Guests: Mayor John Borrow, Robert Gutowski