

# ***Cornelia Hospitality and Tourism Board***

## ***Meeting Agenda***

February 15, 2018  
8:00 a.m.

- I. Call to order- Michael Harvey 8:03 a.m.
- II. Approve Agenda- Motion made to approve by Linda, seconded by Dee, all approved
- III. Financials- \$28,289.36
- IV. Old Business
  - a) Summer Concert Update- Plan to meet at Grogan Building next month, we need to draft a parking plan, we looked at the layout of the property and did a rough draft of where things will go, Jessie needs to get with Lindsey Holt and see what time the shuttle starts running. Bill would like to use it if he can. Bill suggested we get a shuttle route put together and approximate times, so that we can advertise that to the public. Jessie will send a meeting request to all departments for March to discuss logistics and needs for the concert. Jan said she could get us a couple of tents for the concert from UCB. We would like to get a banner to hang across the highway welcoming him into town. We will have to get DOT permission or maybe hang it on the top of the stage. Sugartopia will provide baked goods. We need to get the scaffolding from Autry to hang sponsorship banners. Jessie to see how big of a flag we can get from Ernie to hang on the fire truck. Bigg Daddys needs to list us and Higgins on the liquor liability.
  - b) Tacky Prom Update- Jessie bought everything tacky to decorate the community house with. She needs help decorating because she is setting up for Tacky Prom and Assault on Mt. Currahee at the same time. She bought bar snacks and punch and will provide waters. Bigg Daddys is ready to go with alcohol. They will be in charge of ID'ing. Bingo is also ready to go. Linda said she was available to help decorate and Jan said she was available to help as well.
- V. New Business
  - a) Advertising Opportunities- Nobody had any at this time
  - b) Rec Dept Sponsorship- Kurt would like us to sponsor a hole at the Rec Department golf tournament. A motion was made to sponsor in the amount of \$100 by Dee, seconded by Jan and all approved.

- c) Apple Blossom- Chopped Competition changes, other changes....Jessie said we are getting rid of the Rib eating competition this year because it takes too long, cost too much, the ribs are tough, and it's hard to find volunteers. The entertainment is going to be simple this year. Fewer artists and longer entertainment. Will get rid of pancake breakfasts for teams and workers and offer just donuts and coffee instead. This is be more efficient, cheaper, and not such a waste of food. We do need to discuss doing a Boy Scout sponsorship instead though.
  
- d) GORGEous Mtn. Parkway Presentation- Jessie discussed the travel guide that they are designing and how they are going to market it. She did say that the board may want to get involved in the sponsorship to make sure that the Cornelia destinations make it to the map over other spots. The board requested a dollar amount and Jessie said she would get back to them on that.

Next Meeting: **Thursday, March 15, 2018** at the concert venue, 301 South Main Street.

## VI. Adjournment