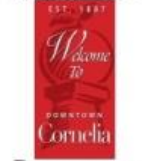


CORNELIA



DOWNTOWN
DEVELOPMENT
AUTHORITY

DDA/Main Street Board Meeting

AGENDA

Thursday, March 1, 2017 8:30AM
Cornelia Depot

1. Meeting called to order- Heath Barrett 8:32 a.m.
2. Adopt Agenda- Motion made to adopt changes to agenda by Brentt Cody, seconded by Jan Garrison, all were in favor
 - a. Heath asked to table presentation from Higgins Properties
 - b. Heath asked to add discussion of board member
 - c. Heath asked to discuss meeting location
3. Financials
 - a. Loan Account- \$62,793.59
 - b. Operating Account- \$21,546.52
 - c. Façade Account- \$3,699.65
 - d. Jessie gave Melany \$127 from Bingo at Tacky Prom
4. City Manager's Report
 - a. Water Plant 50% complete- Rain slowing down work
 - b. Irvin Street parking lot complete
 - c. City Hall architects working on more renderings
 - d. Working on USDA application
 - e. GMRC has Revolving loan fund- businesses can get up to \$150,000 at a 5.75% interest rate
5. Old Business
 - A) Strategic Plan Project updates-
 1. Brentt Cody to update on bank building progress
 - a. Brentt presented update from 4PM with suggestions of architects
 - b. Board reviewed architects- Interested in Jericho, Architectural Collaborative, need to do more research on Studio8, Gamble & Gamble, marked off others with assumption that they won't do a project this small. Will continue discussions over email
 - c. Goal is to have RFP and architects nailed down this month
 2. Heath Barrett and Jessie Owensby to update on Appletree Alley
 - a. Met with Georgia Power- may have option to move power lines instead of bury them to lower cost of project
 - b. Discussed money-saving options for different things we could do to camouflage power lines instead of get rid of and still create nightlife atmosphere

- c. Heath had discussions with Windstream to get them involved in burying cable and phone lines
 - d. Jessie will meet with Carter & Sloope Engineer and Georgia Power engineer next week to develop new site plans
 - 3. Rural Zone Designation Update from Jessie Owensby
 - a. Jessie and Robert attended training at DCA offices last month
 - b. A ton of information, incredibly confusing, very informative
 - c. Could really be a great incentive to help recruit new businesses and property owners
 - 4. Façade grant fundraiser- Update from Lindsey
 - a. Lady wants \$7,500 for motorcycle
 - b. \$100 tickets to sell at Apple Blossom BBQ Festival, Cruise-Ins, and throughout the months. Winner to be announced at Big Red Apple Festival
 - c. Lindsey suggested we keep paper tickets so we can keep track of them better
 - d. Jessie needs to get permit from Sheriff's office to hold raffle
 - e. Need to find location to keep motorcycle safe during raffle
 - f. Heath applied for a good neighbors grant for \$1,000, and if he wins, he will donate to façade grant
- 6. New Business
 - 1. Guest: Lauren Ivester with Higgins Properties- Proposal for partnership
 - a. Motion to table made by Matt Cathey, seconded by Brentt Cody
 - 2. Upcoming plans for Spring- March-May
 - a. Jessie said she needs volunteer help for Apple Blossom Festival and will send sign-up sheet next week
 - b. Jessie also needs help with Neal McCoy concert, but doesn't know for what yet
 - c. Jessie and Lindsey to start working on new event to replace BBQ competition "Taste of Northeast Georgia." Lindsey suggested it be free to Cornelia, but charge other cities or counties to participate- proceeds to benefit façade grant
 - d. Lindsey suggested we move Trunk or Treat to Community House and make Fall festival out of it to capitalize on the people to who trick-or-treat on Tower Mountain. Will start planning for that as well
- 7. Upcoming Events: Apple Blossom BBQ April 21, Neal McCoy May 12
- 8. Discussion of board member
 - a. Amanda Chosewood has requested to move membership from voting member to ex-officio because of time commitments. She still wants to be part of emails and able to come and give input, just won't have a vote or mandatory commitments.
 - b. Board discussed hating to lose her, but understands her need to do so. Will request letter of resignation and request for status change
 - c. Discussed options for replacement of her position. Board members will be on the lookout for new potential members. Amanda to recommend someone to fill her seat
- 9. Discussion of moving meeting location
 - a. City has offered conference room to DDA to meet in order to accommodate more seating, and have more formal meeting
 - b. Board discussion was that they are all happy with the current location
 - c. Maybe if we have a guest speaker, we can use conference room for that, but otherwise, everyone is content to hold meetings at Depot

10. Next Regular Board Meeting: **Thursday, April 5, 2018** at Depot

11. Adjourn- 9:37 a.m.

Present: Heath Barrett, Robert Gutowski, Lindsey Holt, Brentt Cody, Melany Ward, Jan Garrison, Dee Anderson, Matt Cathey, Jessie Owensby

Absent: Amanda Chosewood