



DDA/Main Street Board Meeting

AGENDA

Thursday, May 6, 2021 8:30 AM
Commissioner's Downstairs Conference Room

1. Meeting called to order: 8:34 a.m.
2. Financials
 - Savings- \$3,542.26- To help finish greenspace
 - Facade- \$1,589.36
 - Operating- \$644.22
3. Old Business
 - a. Downtown Marketing and Messaging- Lindsey Fitzgerald
 - i. Lindsey said that she would get with Emily and Haven to talk about this after the Cornhole Tournament
 - b. Redevelopment of Downtown Properties- Hope Murray
 - i. Jessie said that she spoke with one of the family members of some property owners last week and found out they were interested in selling, but not interested in leasing.
 - c. Trails Program- Heath Barrett
 - i. Jessie to show presentation for "Enteractive Cornelia"- Jessie said her team with the Appalachian Leadership Institute put together a presentation that promotes healthy living, connectivity, marketing of outside, and recruiting young families. After discussion, the DDA decided to continue the conversation about this and try to find some ways to make improvements to what already exists.
 - d. Greenspace- Deed Transfer
 - i. Jessie said the DDA already agreed that Mr. Reeder has fulfilled his greenspace duties. Motion was made to sign the Fenders Alley property over to Mr. Reeder by Lindsey Holt, seconded by Hope Murray, all in favor. Jessie will send to Steve to have it filed.
 - ii. Jessie also said that though the DDA is not finished with the greenspace, it needs to sign the actual land back over to the city so they can insure it and maintain it. The DDA will still be able to do what they want to the greenspace. A motion was made by Heath Barrett, seconded by Lindsey Holt to sign greenspace over to City of Cornelia. Jessie will send to Steve to have it filed.
 - e. Appletree Alley- Jessie Owensby
 - i. Jessie said Appletree Alley is almost complete. They should be done by next week. Heath suggested we schedule a ribbon cutting ceremony. Jessie will get with the chamber to schedule it.
4. New Business
 - a. DDA Annual Retreat
 - i. Georgia Downtowns reached out to get their retreat communities on the calendar for 2021. Jessie said it is costly, but worth it. After discussion, the DDA decided to go with them to facilitate the retreat this year at Jaemor Farms.

- b. Cornhole Tournament- Lindsey F.
 - i. Lindsey F. said that everything is ready to go with the cornhole tournament. Lindsey H. donated several large gift cards for prizes for gift cards. Hope asked if there is a sign-up sheet. Emily got it out and everyone signed up for a time. Set up and clean up is minimal, so it shouldn't be labor intensive, but DDA needs to have a presence there since it is a DDA Fundraiser
- 5. Next Regular Board Meeting: **June 3** at the Commissioner's Conference Room at 8:30 a.m.
- 6. Adjourn- Motion was made by Hope Murray, seconded by Brentt Cody, all in favor at 9:27 a.m.

Present: Emily Herrin, Heath Barrett, Lindsey Fitzgerald, Brentt Cody, John Borrow, Ashley Hatchett, Lindsey Holt, Mickey Carroll, Hope Murray, Jessie Owensby

Absent: Dee Anderson