



DDA/Main Street Board Meeting

AGENDA

Thursday, June 10, 2021 8:30 AM
Commissioner's Downstairs Conference Room

1. Meeting called to order: 8:36 a.m. Motion to adopt agenda made by Heath, seconded by Mickey, all in favor
2. Financials
 - Savings- \$5,574.41 + \$100.00 (VFW)
 - Facade- \$2,725.36
 - Operating- \$644.22
3. Old Business
 - a. Downtown Marketing and Messaging- Lindsey Fitzgerald
 - i. Nothing new
 - b. Redevelopment of Downtown Properties- Jessie Owensby
 - i. A group of downtown business owners have purchased the old Steve Adams building with intentions of creating Air B&B's upstairs and retail on the main level. There are people who are already interested and the building hasn't even been cleaned out yet. It's one of the only properties left that is available for lease in the downtown district.
 - c. Trails Program- Jessie Owensby
 - i. Update from City of Gainesville. Jessie and Dee traveled to Gainesville to talk to them about the Highlands to Islands Trail system. They were very cordial and gave a presentation about all the work they have done. They provided their funding resources and gave Cornelia new ideas for funding. They also provided us with processes, economic impact, ROI, etc. They offered to host anyone else who is interested in the information. Dee and Jessie have already begun the work to start the process.
 - d. Greenspace-
 - i. Sponsorships, mural artist- The greenspace has had three sponsorships for the mural. We need to find a muralist who can begin a rendering that incorporates the sponsors into the mural. Jessie will talk to Jordan Loggins about painting on the side of the Arnold Drug building. Brentt will send a contact for the muralist that one of the business owners is using. Jessie will send picture options of trash receptacles and bike racks to the DDA to narrow down what to order. We've also had several sponsorships for pavers. Invoices are out.
 - e. Appletree Alley- Jessie Owensby
 - i. Update, furniture, landscaping- Jessie said that the picnic tables and trash cans have been ordered for Appletree Alley. Jessie and Dee are writing an RFP for landscaping in the downtown area as well so shrubbery will be in the alley for aesthetics. Hope expressed concerns about the new traffic pattern and the grassy parking area. It was suggested that the city creates a sign to put there to

let people know that it is parking. Jessie will look into the right sign to install and get an update on the progress of striping.

- f. Check presentations
4. New Business
 - a. Historic District- The Central Business District in Cornelia has been approved to be a “Commercial Historic District” and will be listed on the National Register of Historic Places. This is good because it requires the city to form a Historic Preservation Commission that will create design guidelines for property owners. It also gives a tax credit incentive for those who would like to preserve their buildings as original. Emily will serve on the commission and has already completed Historic Preservation training.
5. Next Regular Board Meeting: Motion to cancel July meeting made by Brentt, seconded by Heath, all in favor. Next meeting is **August 5** at the Commissioner’s Conference Room at 8:30 a.m.
6. Adjourn- Motion to adjourn made by Heath, seconded by Brentt, all in favor at 9:30 a.m.

Present: Emily Herrin, Lindsey Fitzgerald, Heath Barrett, Hope Murray, Brentt Cody, John Borrow, Ashley Hatchett, Mickey Carroll, Jessie Owensby

Absent: Lindsey Holt, Dee Anderson

Guests: None