

Cornelia Hospitality and Tourism Board

Meeting Agenda

November 15, 2018

8:00 a.m.

- I. Call to order – 8:14 a.m.
- II. Approve Agenda – motion made by Christ, seconded by Linda
- III. Financials – Balance - \$12,021; H/M Tax - \$4,323; Gift Shop \$269.35
- IV. Old Business
 - a) Concert Update – The priority is getting costs for the stage, sound, and lights. Phillip will be catering, then a deli tray for lunch, and pizza afterwards.
 - b) Website update – The website needs to be stand-alone. Dee motioned that we allocate funding for our own website – something simple that Brittain can manage. Jessie will research different avenues for pricing. Seconded by Michael. All approved.
 - c) Christmas in the Park – The route for the hayride needs to be changed. There needs to be a different route for Santa as well. Other modifications include more food up to the road, moving the fire pit to the other side, and more lighting for the backyard.
- V. New Business
 - a) Board member resignation – Jan resigned so there is a need to find someone from the hotels.
 - b) Tourism Coordinator position
 - 1. Membership Drive
 - 2. Gift Shop Ideas – Change up the inventory to include postcards, stickers, and more kid’s inventory.

Next Meeting: **Thursday, December 13, 2018** at Depot

- VI. Adjournment – 9:07 a.m.