

# ***Cornelia Hospitality and Tourism Board***

## ***Meeting Agenda***

November 16, 2017

8:00 a.m.

- I. Call to order 8:08 a.m.
- II. Approve Agenda- motion made by Dee Anderson, seconded by Linda Anderson
- III. Financials- \$28,046.04
- IV. Old Business
  - a) Christmas in Cornelia- Everything is ready for the most part- Premiere Dance Academy is doing the live entertainment, Colby is doing photography, Corey Smith and dad are doing Santa Clause, the holiday market will be downstairs, the Tent Masters guy will supply tent and lights, the hotel room is booked for the ice skating crew, the city workers will take care of the hayrides and the fire pits. We just need to make s'mores and get volunteers for the ticket booth.
  - b) Summer concert update- We have a contract with the artist for May 12. We can't announce who it is yet, but we can start finding sponsors for the event. Linda has already started working on the rider for the artist. Jessie will send the sponsorship tiers that she uses to the board so they can decide how to best approach recruiting sponsors. There will be a meet and greet at WCON. We need to get a 15 passenger van or a couple of vans to help with transportation. Jessie will talk to Lindsey Holt and Matt Hayes about getting help with the vans. We will talk to Robert Pulido at El Patron about getting food for the band and the artist. Michael will get with Wayne Bright about getting the stage, lights, cover and sound. We also need a delay stack because we didn't have it last time. We need to get scaffolding, and we need to go ahead and get Leon Farmer on board with the beer truck. We can also talk to Lindsey Holt and Scott Hulsey about getting craft beer people here to sell their beer. Jessie will also talk to Sweet Acre Farms Winery about having a booth. Jessie said that it would make her feel better if we try to come up with a checklist of things that we need to do for this event, and then we can divvy up the tasks amongst each other. She asked the board to please be thinking about things they did last time and let her know so that she can start putting a list together. We discussed having food and alcohol vendors at \$150 per booth. The VFW is also scheduled to have its Jamboree that day. Jessie will talk to Bill Miles about moving his venue to downtown and incorporating the event with the concert. This way, more people will come to the event and more

people will stay for the concert. The board also talked about having a big VIP tent on the side for the veterans.

V. New Business

a) 2018 Events-

Tacky Prom- Valentine's Day (weekend of)

BBQ Festival- April 20-21

Summer Concert- May 12

Big Red Apple Festival- September 22

Halloween Trick or Treat- October 31

Christmas in the Park- December 13-15

Next Meeting: **Thursday, December 14, 2017** place to be determined

VI. Adjournment: 9:04

Present: Jessie Owensby, Dee Anderson, Linda Anderson, Michael Harvey, Jan Garrison

Absent: Chris Wright