



City of Cornelia
Office of Downtown Development

2019 Partnership Packet

Thank you!





Dear Community Members,

It's hard to believe how far we already are into 2019! We have another great year planned for the city and need community support and involvement to build and grow these events even more. Don't miss your chance to be part of the excitement and partner with the Cornelia Downtown Development Authority & the Cornelia Hospitality & Tourism board in hosting the following great events.

We are so excited to add something new to our partnership packets! You can now donate directly to our Sign/Façade Grant fund! This grant fund helps give back to our downtown businesses by encouraging business owners to improve the aesthetic of their space either by renovating the outside or getting new signage. When the facades of our businesses look good, people are more inclined to go inside. Also, if the town is aesthetically pleasing, it lets people know that we take pride in our community and encourages new businesses to come in! Please consider adding a donation to our grant fund so that the DDA can keep the momentum going!

(Check all that apply)

Façade/Sign Revitalization Fund

Ongoing

The Revitalization Fund helps business owners pay for improvements to their facades or signs and makes the whole community more appealing. This grant fund is a key operation of the DDA, which has proven to be a fantastic and much needed opportunity in Downtown Cornelia. Please consider donating to this fund for the betterment of our entire community.

- | | |
|--|-------------------------------|
| Sign grant- Business owners get up to \$500 reimbursement for a new sign | \$500 |
| Façade grant- Business owners receive up to \$1,500 reimbursement for improvements to the façade of the building | \$1,000 or
\$1,500 |
| Sign/Façade- Business owners can receive both a sign and façade grant in the same fiscal year | \$2,000 |
| Annual Donation- Sponsors may choose to donate to the Revitalization fund on an annual basis. Just check this box and we will send an invoice at the beginning of every year! | <input type="checkbox"/> |



(Check all that apply)

80s Tacky Prom

Friday, February 15th 8-11 p.m.

21 AND OVER ONLY!

Bring your sweetie out for a good time at the Cornelia Community House! This is a swell Valentine's Day gig! Make sure to get out your crimper and your leotards because we are taking it back to the 80s! We will have a great cash bar, awesome decorations, and the best DJ in town bringing you all the hits from the good ol' days! We will crown a Tacky King and Queen at the end of the night! Be sure to bring your dancing shoes because we are getting Footloose!

Queen Sponsor (Musical Entertainment) **\$500**

Journey Sponsor (Alcohol vendors, games, snacks, prizes) **\$300**

Guns & Roses Sponsor (Marketing, posters, etc.) **\$200**

Bon Jovi Sponsor (Decorations) **\$100**

In-Kind Donation (gift card, gas card, ads, etc)

Value: _____

Name/Company Name as you would like it to appear in advertisements:

(Email logo file to dmanager@corneliageorgia.org)

Contact Person: _____

Address: _____

Phone No: (_____) _____ - _____

Email Address: _____ @ _____

Website: www. _____



(Check all that apply)

Cornelia Summer Kick-Off Concert featuring Country Artist Aaron Tippin

May 18 at 5 p.m. in Downtown Cornelia

Join the City of Cornelia to kick-off summer with a bang! We will be hosting a block party in Downtown Cornelia! There will be local vendors, food, alcohol, music and fun!

Platinum Level Partner

\$5,000

6 VIP Area Passes, 6 Parking Passes, 2 Artist Meet & Greet Passes, Listing on all poster promotions, Banner at Venue Area

Gold Level Partner

\$2,500

4 VIP Area Passes, 4 Parking Passes, Listing on all Poster Promotions, Banner at Venue Area

Silver Level Partner

\$1,500

2 VIP Area Passes, 2 Parking Passes, Listing on all Poster Promotions, Banner at Venue Area

Bronze Level Partner

\$500

1 Parking Pass, Listing on all Poster Promotions, Banner at Venue Area

In-Kind Donation (gift card, gas card, food, ads, etc.)

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(Check all that apply)

32nd Annual Big Red Apple Festival - FREE

Saturday, September 28, 2018 from 10 a.m. until 4 p.m.

This long standing North Georgia tradition continues to draw crowds from all over the southeast to Cornelia for a weekend of fall fun in one of the most beautiful areas of the state. This event is just one of many during the fall season that continues to boost tourism economy for Habersham County. See attached sheet for partnership possibilities.

The Whole Bushel

\$2,500

Full festival sponsorship will be advertised as “Cornelia Main Street & (Your Name) present the 32nd Annual Big Red Apple Festival.”

Golden Delicious Sponsors

\$1,000

Headline sponsor of all entertainment secured for Saturday stage during festival.

Apple Market Sponsor (Apples, Cider & Merchandise Tent)

\$500

The Crabapple Kid’s Zone Sponsor

\$500

Apple Orchard Sponsor (Event Map)

\$300

Apple Seed Sponsor (Promotional Materials/Banners)

\$200

In-Kind Donation (gift card, gas card, ads, etc)

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Phone No: (_____) _____ - _____

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Website: www._____



(Check all that apply)

Grinch Movie Night- FREE

Friday, December 6 at 6:30 p.m.

Connexion Church

This event is coordinated and hosted by the Cornelia Business Association. Business owners from all over Cornelia come together to give back to the community by hosting movie night. There will be cookies, hot chocolate, visits with Santa, and of course, the Grinch! The event partners with the Circle of Hope to collect blankets for the women's shelters in our area. This is a free and fun event for the whole family!

Triple-sized Heart Sponsor \$500

Cindy Lou Who Sponsor \$300

The Grinch Sponsor (see what we did there?) \$100

In-Kind Donation (gift card, food donation, ads, etc)

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Email Address: _____@_____

Website: www._____

Christmas Lights Spectacular! - FREE

November 28, 2018 – January 1, 2020

This Cornelia tradition begins on Thanksgiving night as the Cornelia City Park Holiday Light Spectacular is lit. This event brings people in from surrounding counties in the Northeast Georgia area. 2018 saw record numbers in attendance all week for activities and almost 22,000 cars drove through to see the lights for the month.



(Check all that apply)

Christmas in Cornelia

December 12th – 14th

5 p.m. until 10 p.m.

This event takes place in the Cornelia City Park and Community House. Kids have the opportunity to sit with Santa, ice skate, enjoy dance shows, shop at the holiday marketplace, roast marshmallows and get fun hayrides through the Christmas light scenery. This event attracts families all over Habersham and our neighboring counties.

Available Partnerships – All partners will have signage at appropriate locations depending on level/type of partnership chosen & promoted on all advertisements of event.

Angels of Light (Christmas Light Sponsor): **\$500**

Assisting in the upkeep and purchase of large light displays in the park and in downtown

Deck the Halls Hero: **\$250**

Assisting in the decorations for the Downtown & the Cornelia Live Tree

Santa's Helper: **\$200**

Assisting with **FREE** visits with Santa

Ice Skating Partners:

King of the Rink (Premier Sponsor of event) **\$2,500**

The event will be promoted as you and the Cornelia Hospitality & Tourism Board as main sponsors in all printed materials and media advertisements. Name and logo also included on the welcoming banner at the ice skating rink. This sponsorship level gets 10 skating tickets.

In-Kind Donation (gift card, gas card, ads, etc)

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Contact Person: _____

Address: _____

Phone No: (_____) _____ - _____

Email Address: _____ @ _____

Website: www. _____



All-Inclusive Downtown Annual Event Partner \$2000

A premier partner for all Main Street/DDA events and programs with the following benefits:

- Listed as 2019 Program Partner on all marketing media and materials
- Listed as a partner on all event materials & social media
- Booth space at all events and promotions, if desired
- Special VIP privileges at all events and promotions & tickets where applicable

All of our events aim to bring a diverse group of people, representing a wide variety of ages, to Cornelia & Habersham County from all over the Southeast to promote tourism in our area.

As an event partner, you'll enjoy special perks including things like VIP access/reserved seating at concerts, tickets that you can give away to employees/valued customers and many opportunities to promote your business with booth space at the events.

Please look over the attached information pertaining to each event and pick what suits your business/organization the best. Please return your completed form(s) and payment made payable to the City of Cornelia as soon as possible so that we can include you on all promotion of events. *(All donations are tax deductible as allowed by Georgia Law.)*

Please contact us for additional information or to discuss a customized sponsorship package. We look forward to working with you this year.

Please check or circle which option you'd like and fill out the contact information and return it, along with funds, made payable to:

City of Cornelia, P.O. Box 785, Cornelia, GA 30531

