

## Downtown Cornelia Strategic Work Plan Review Form

### 2020 Annual Work Plan

<b>Vision Statement</b>	<p><u>Informal</u>: In 2024, Downtown Cornelia is a center of activity and economic development. Residents and visitors of all ages and cultures are choosing to live, shop, and work downtown. All of its storefronts are occupied with a diverse array of businesses that are open day and night. There are plenty of options for exciting downtown living. People are downtown and shopping, dining, walking, exploring, and playing. They are enjoying an environment that is fun, family-oriented, pedestrian-friendly, and safe. Downtown Cornelia is the community's "yard." It is where downtown residents, groups of friends, students, retirees, tourists, professionals, and families enjoy downtown amenities, such as Uber services, the splash pad, and multiple museums, while contributing to the economy. Downtown Cornelia is embracing change that advances the community in a positive direction.</p> <p><u>Formal</u>: Downtown Cornelia is a center of activity and economic development. Residents and visitors of all ages and cultures are choosing to live, shop, and work downtown.</p>
<b>Mission Statement</b>	To continue developing a vibrant commercial base centered on tourism and retail growth, while maintaining the peace and tranquility of our small town charm.

#### Transformation Strategy:

Downtown Becomes the Center for Business and Living

#### Top Priorities for Year 2020

Status:			
Achieved	In Progress	Stalled	
			Goal(priority) #1
			Complete Apple Tree Alley
			Goal(priority) #2
			Clean Up and Beautify Area
			Goal(priority) #3
			Acquire and Design Greenspace

#### Comments on Goal/Priority Status