

# Downtown Cornelia

Downtown Development Authority and Main Street Planning Retreat

Sweet Acre Farms

November 8, 2018

*Jonesboro amphitheater - multi-use*

## Welcome

## Retreat Overview

### The Vision: Downtown Cornelia in 2024

- 2018 Highlights
- Vision and Placemaking
- Market Data and 2018 Work Plan
- Leadership Survey Summary

### The Plan

- Transformation Strategies
- Priorities
  - Goals
  - Objectives
  - Milestones
- Action Steps
- Assignments
- Start and Complete Dates
- Resources and Partners

### Review

- The Vision
- Next Steps

### Adjourn

#### Transformation Strategies

- ✓ Reflect community vision and come out of *priorities*
- ✓ Bring about change because they are transformative; i.e., they are
  - *High impact*
  - *Long-lasting*
- ✓ Are based on the community's
  - *Economic opportunities* and
  - *Potential for performance*
- ✓ Guide economic revitalization
- ✓ Are measurable

#### Placemaking:

*With community-based participation at its center, an effective placemaking process*

- ✓ *capitalizes on a local community's assets, inspiration, and potential, and*
- ✓ *it results in the creation of quality public spaces that contribute to people's health, happiness, and well being.*

- Project for Public Spaces