

Cornelia DDA/Main Street Strategic Work Plan Retreat
November 3, 2016
8 AM – 1:00 PM
Agenda

Welcome by Brian and Dee

Jessie's report and introductions

Overview of the day (Joel and Alice "Georgia Downtowns")

The Vision: Downtown 2022

The Plan: priorities, action steps, timelines, milestones, and assignments

Future projects and programs

Existing projects and programs

The Next Steps: Review and wrap-up

Adjourn

THOUGHTS ON STRATEGIC PLANNING

"Unless commitment is made, there are only promises and hopes; but no plans." - Peter F. Drucker

"Someone's sitting in the shade today because someone planted a tree a long time ago." - Warren Buffett

"The time to repair the roof is when the sun is shining." - John F. Kennedy

"To achieve great things, two things are needed; a plan, and not quite enough time." - Leonard Bernstein

"Plan your work for today and every day, then work your plan." - Margaret Thatcher