



DDA/Main Street Board Meeting

AGENDA

Thursday, April 7, 2022 8:30 AM
Downstairs Commissioner's Conference Room

1. Meeting called to order:
 - a. Motion to call meeting to order made by Heath, seconded by Lindsey H., all approved at 8:35 a.m.
2. Financials:
 - a. Operating- \$644.22
 - b. Façade- \$3,293.23
 - c. Savings- \$25.00
3. Old Business
 - a. Mural
 - i. Lindsey Holt prepared photos of places that would be good for public art. She showed them to the board
 - ii. She has also contracted with a graphic designer, Jason Fowler, to create a mural idea for the greenspace wall. She showed the beginning of a mural. She asked that the board submit ideas to her to tell him so he can finish up the draft of the mural pretty soon.- Action item We would ideally like to have something on the wall by the summer.
 - iii. The city commissioners have contracted Carl Vinson Institute of Government to do a summer fellowship in Cornelia. In that, they will come up with beautification ideas and present them to us in the form of a catalog. We can then pick and choose what we want and what we can afford and go from there.
 - b. Entertainment District
 - i. Lindsey Fitzgerald reported that she is working with the entertainment district business owners on the Summer Nights series called "Catch me in Cornelia." She will be responsible for getting vendors and activities and closing Hodges Street.
 - ii. Lindsey F. reported that she attended the Entertainment District meeting and they have asked the DDA to mark the Entertainment District borders somehow. After discussion, we decided to get a stencil of an apple and paint the sidewalks with it to mark the boundaries of the Entertainment District.- Action item
 - iii. Emily Herrin also recommended that we post some signs of some sort to alert people that they are now in the Entertainment District.
 - iv. Brentt Cody recommended that we do light pole banners- Action item for the boundaries- this is also a good option that we can look into it.
 - v. After discussion of rules and regulations within the Entertainment District and to clarify some of the confusion, Lindsey Holt asked if we could create an FAQ post card for the servers and bartenders to give each patron who wishes to utilize the entertainment district.- Action item Jessie will put something together and send to her for comments
 - c. Fundraising

