



# DDA/Main Street Board Meeting

## AGENDA

Thursday, October 6, 2022, 8 :30 AM Downstairs  
Commissioner's Conference Room

1. Meeting called to order: 8:47 a.m.
2. Financials:
  - a. Operating- 3,578.80
  - b. Façade – 609. 22
  - c. Savings - \$25.00
3. Old Business
  - a. Mural
    - i. Nick Morris – We discussed possible funding for this project, grants, sponsorships, or the city helping fund the project. We will get with Nick in the next coming weeks about renderings.
  - b. Business and Amenities to serve residents
    - i. Work Plan reports – Lindsey Fitzgerald discussed with the board that at the next planning retreat we should focus on some smaller projects that can be completed around downtown. The board collectively agree that this year's work plan was too vague. Jessie Owensby also stated she will begin working on a facilitator for the planning retreat with Lindsey Fitzgerald that will take place on November 29<sup>th</sup>, 2022, from 8:30 a.m. – 1 p.m. at the Downstairs Commissioners Conference Room.
  - c. Beautification Initiatives and design
    - i. Work Plan reports – Lindsey Fitzgerald let the board know that the City of Cornelia's public works department ordered/placed 3 new picnic tables and umbrellas at the Caboose. They also anchored down the bench for Buck Snyder at the Caboose as well.
4. New Business
  - a. Holiday Market – Lindsey Fitzgerald discussed with the board a possible fundraising idea at this year Downtown Christmas. The board has the option to oversee the Holiday Market that will be located on Hodges Street. They will oversee collecting vendor applications and payments, as well as getting them into there vendor spots. The board has potential to raise \$500.00.
  - b. Hospitality & Tourism Board Meeting – The DDA Board is interested in setting up a meeting with the Hospitality & Tourism Board to ask for their assistance to help fund some of DDA 2023 projects. The board plans on requesting this meeting in December/January.
  - c. 2023 Summer Nights Bingo Fundraiser – Lindsey Fitzgerald discussed with the board a possible fundraising idea at the 2023 Summer Nights – Bingo. Board would be able to captivate the crowd from summer nights for bingo at the Depot. Board agreed this is a good opportunity. Lindsey Fitzgerald will work with Melissa Reeder to narrow dates for next year and present them to the board at a later date.

Next Board Meeting: **November 29** at the Downstairs Commissioner's Conference Room

5. Adjourn- Motion made by Emily Herrin, seconded by Lindsey Holt, all approved at 9:27 a.m.

Present: Heath Barrett, Lindsey Fitzgerald, Lindsey Holt, Brentt Cody, Emily Herrin, Cagney Meads, Jessie Owensby

Absent:

John Barrow, Jason

Tanner, Sarah

Higgins

Guest:

None